Five sentences on Pie Chart

1. People have spent the highest percentage of money on TV for advertisement which is 32%
2. Newspaper comes in the second place where people usually spend money on advertisement that is 11%
3. Magazines, online, radio have almost the same percentage of money spending but compare to them Radio is slightly higher and that is 11.50%.
4. Between outdoor and mail, mail has a higher rate of percentage of spending money on advertisement which is 3%
5. Lastly, Cinema has the least percentage of money spent on advertising and that is just 0.30%.

Five sentences on Bar Chart

1. Genre and actors mainly attract both individuals, but genre is attracting more males than female that is ----%
2. Advertisement has a huge impact on attracting females rather than males such as ----%
3. Storyline is important to males more than females.
4. Reviews are also a factor to females and it goes opposite for males.
5. Males give more importance to directors more than females.